

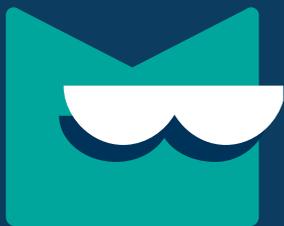
# MATT-BRADFORD

## MOTION DESIGNER

### DIGITAL THINKER

I am a **hard working** and **motivated designer** and **team player**, who enjoys creative challenges. I have a passion for anything motion, print and web related, and have worked for design, advertising, marketing and print companies throughout my career so far, building excellent customer relationships along the way.

I am able to create traditional and innovative creative solutions, for small to large businesses. I love to create clean, smart and effective designs. Most of my projects focus on **video, animation, print, branding** and web design. I can be a perfectionist and I am always seeking to develop my skills further.



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## EXPERIENCE

### + LLOYD'S REGISTER 2014 - PRESENT

MOTION / GRAPHIC  
SENIOR DESIGNER

I am one of two designers and I have a key role in managing projects and keeping to tight deadlines.

I have heavily involved in the design process, whether it is setting project briefs, liaising with agencies, helping clients achieve their desired goal or even produce an odd storyboard here and there.

My work is demonstrated through a mixture of mediums such as; video, animation, app design, marketing material, events, interactive pdf's, social media sites, leaflets, adverts, posters, and exhibition artwork.

### + OFFICE TEAM PLC 2008 - 2010 GRAPHIC DESIGNER

### + MARK ALLEN GROUP 2010 - 2014

GRAPHIC DESIGNER

Graphic Designer working for MAG but also Fonthill Creative. I worked on numerous projects on a daily basis for small to large sized businesses. I was attached to a digital and print team and I worked closely with clients face-to-face and over the phone.

Designing: App design / framework for 50+ publications, brochures, marketing material, social media sites, leaflets, adverts, posters, school prospectus and exhibition artwork. Design/layout magazines, Marketing campaigns and basic site website design.

### + FREELANCING 2008 - PRESENT

## TOOLKIT

ADOBE PHOTOSHOP CC

ADOBE ILLUSTRATOR CC

ADOBE INDESIGN CC

ADOBE AFTER EFFECTS CC

ADOBE PREMIERE PRO CC

MAXON CINEMA4D LITE

LANGUAGES: HTML/WP

## EDUCATION

**ADOBE AFTER EFFECTS CC**  
ADVANCED LEVEL - 2018

**ADOBE PREMIERE PRO CC**  
INTERMEDIATE LEVEL - 2018

**WINCHESTER SCHOOL OF ART**  
MA DESIGN COMMUNICATION

**SOLENT UNIVERSITY**  
BA (HONS) GRAPHIC IMAGE MAKING

**SOUTHAMPTON UNIVERSITY**  
LEVEL 3 DIPLOMA - ART & DESIGN

## PERSONAL TRIUMPHS

**WC4H CHARITY**  
3 PEAK CHALLENGE

**LUCY'S DAY OUT CHARITY**  
SKYDIVE - 10,000 FEET